

PRIVACY POLICY

This Privacy Policy offers you information on how Geohot Service LTD/Urban Soft PC (hereinafter referred to as “Company/We/Us/Our”) deal with your personal and non-personal data whether you visit our website www.terraleads.com, whether we collect data from you as an advertiser or a publisher or whether you are a user of our advertisers' or publishers' websites and platforms.

We have developed this Privacy Policy so that you will understand how we collect, use, disclose, transfer, and store your information from this Site. We will not use or share your information with anyone except as described in this Privacy Policy. Please read the following carefully.

This Policy does not apply to our Customers' websites, which may have their own terms and privacy policies. Our Customers are solely responsible for establishing policies for and ensuring compliance with all applicable laws and regulations, including those relating to the collection of personal information in connection with the use of our Services by End Users with whom our Customers interact.

By using this Site, you agree to this Privacy Policy. If you do not agree, do not use this Site.

1. DEFINITIONS

1.1 Personal data

“Personal data” means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

1.2 Non-personal data

“Non-personal data” means any information that cannot be related to your identity and therefore cannot be classified as personal data, like e.g. information on browser types, operating systems, domain names, access dates and times, referring website addresses, online transactions and browsing and search activity.

1.3 Processing

“Processing” means any operation or set of operations which is performed on data such as collection, recording, organizing, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

2. COLLECTION AND USE OF PERSONAL INFORMATION

2.1. Company will collect, process and use personal data exclusively in compliance with the applicable statutory provisions governing the protection of data and in compliance with the provisions of the New General Regulation of Data Protection RGPD of the European Union, Regulation (EU) 2016/679 of April 27, 2016.

2.2. Company is entitled to collect and use personal data as is necessary in order to enable participation in the Terraleads Network such as email address, name and skype contact when you register for an account.

2.3. Company will use the contact data also to contact you by e-mail in connection with their participation in the Terraleads Network.

2.4. The information and the data obtained in the course of participation in the Terraleads Network may only be used in connection with the Terraleads Network. Forwarding such information or data to third parties and using them for any other purposes is prohibited.

2.5. Company will not rent or sell your personally identifiable information to others. Company may store personal information in locations outside the direct control of us (for instance, on servers or databases co-located with hosting providers).

Your Personal Information allows the Company to:

- ensure that content from the Site is presented in the most effective manner for you;
- provide you with information, products, or services that the Publisher request from Company or which Company feel may interest the Publisher;
- carry out your obligations arising from any contracts entered into between you and Company;
- keep you posted on latest product announcements, and upcoming events;
- send important notices such as communications about changes to our terms, conditions, and policies.

2.6. You are not required to provide the Personal Information that we have requested, but if you choose not to do so, in many cases we will not be able to provide you with our products or services or respond to any queries you may have.

When you:

- fill out forms on the Site requesting further information about our products and services;
- post to our support community;
- use the partner portal;
- participate in an online survey;
- contact us;
- enter a competition or promotion; or
- report a problem with the Site.

2.7. Company concerned with protecting your privacy and data, but Company cannot ensure or warrant the security of any information you transmit to Company or guarantee that your information may not be accessed, disclosed, altered or destroyed by breach of any of our industry standard physical, technical or managerial safeguards. When you enter sensitive information (such as email address) on our registration form, Company encrypt that information using secure socket layer technology (SSL). No method of transmission over the Internet or method of electronic storage, is 100% secure, however. Therefore, Company cannot guarantee its absolute security.

2.8. In the event that personal information is compromised as a breach of security, Company will promptly notify our customers in compliance with applicable law.

3. HOW WE USE YOUR PERSONAL INFORMATION

3.1. Personally Identifiable Information: we will not rent or sell your personally identifiable information to others. We may store personal information in locations outside the direct control of us (for instance, on servers or databases co-located with hosting providers).

3.2. Company only processes personal information in a way that is compatible with and relevant for the purpose for which it was collected or authorized. As a general matter, for all

categories of data we collect except End User data, we may use the information we collect (including personal information, to the extent applicable) to:

- ensure that content from the Site is presented in the most effective manner for you;
- provide you with information, products, or services that you request from us or which we feel may interest you;
- carry out our obligations arising from any contracts entered into between you and us;
- keep you posted on latest product announcements, and upcoming events;
- send important notices such as communications about changes to our terms, conditions, and policies.

4. HOW WE PROTECT YOUR INFORMATION

4.1. We take all reasonable steps to protect information we receive from you from loss, misuse or unauthorized access, disclosure, alteration, and/or destruction. We have put in place appropriate physical, technical, and administrative measures to safeguard and secure your information, and we make use of privacy-enhancing technologies such as encryption.

4.2. We are concerned with protecting your privacy and data, but we cannot ensure or warrant the security of any information you transmit to us or guarantee that your information may not be accessed, disclosed, altered or destroyed by breach of any of our industry standard physical, technical or managerial safeguards.

4.3. If you have any questions about security on our Site, you can contact us at complaincontact@gmail.com.

5. CHILDREN'S PRIVACY

5.1. Protecting the privacy of young children is especially important. For that reason, we do not knowingly collect or solicit personal information from anyone under the age of 18. In the event that we learn that we have collected personal information from a child under age 18, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 18, please contact us at complaincontact@gmail.com.

6. COLLECTION AND USE OF NON-PERSONAL INFORMATION

6.1. We also collect data in a form that does not, on its own, permit direct association with any specific individual user. We may collect, use, transfer, and disclose this non-personal information for any purpose. The following are some examples of non-personal information that we collect and how we may use it:

We may collect information about your computer, including, where available, your IP address, operating system, and browser type as well as information regarding your activities on the Site such as your browsing actions and patterns. This information allows us to better understand customer behavior, improve our products and services, and improve the user experience on the Site. This information is aggregated and used to help us understand which parts of the Site, products, and services are of the most interest and to improve the user's experience on the Site. Aggregated data is considered non-personal information for the purposes of this Privacy Policy. To the extent that IP addresses or similar identifiers are considered Personal Information by local law, we also treat these identifiers as Personal Information.

6.2. For many of the same reasons as outlined above, we may use a cookie file, which is stored on the hard drive of your computer. They help us to improve the Site and to deliver better and more personalised service. Cookies enable us to:

- ensure that content from the Site is presented in the most effective manner for you and for your computer;
- speed up your use of the Site;
- store information about your preferences;
- customise the Site according to your individual interests;
- estimate our customer base and usage pattern; and
- recognise you when you return to the Site.

6.3. You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting, you may be unable to access certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to the Site.

7. DISCLOSURE OF YOUR INFORMATION

7.1. We do not sell or lease, your Personal Data to any third party. We will never share, sell rent or trade your registration and Personal Information with any marketing or promotional partners without your consent.

7.2. Your private information may be revealed by us only if it is necessary for: (a) securing compliance with law's provision or with requirements of judicial proceedings concerning our system; (b) protection of our rights or property; (c) taking immediate actions regarding personal security of our staff or consumers of services, as well as regarding public safety. Your private information which we get in our disposal when you register, may be transmitted to third parties and individuals who cooperate with us for the purpose of improving the quality of our services. Your private data will not be used for any purposes other than listed above. The e-mail address you give us when you register may be used for sending you messages or notifications about changes concerning your application, as well as for distribution of messages about events and changes which occur in the company, important information about new goods and services, etc. The possibility of canceling your subscription is also provided.

8. YOU CAN CONTACT US AT ANY TIME TO:

- Request access to information that we have about you
- Correct any information that we have about you
- Delete information that we have about you
- lodge a complaint with a Data Protection Authority (DPA)

If you have any additional questions about collection and storage of data, please contact us at: complaincontact@gmail.com.

We reserve the right to retain a copy of Personal Data collected from you within 365 days. If you believe that the information we have about you is incorrect, you are welcome to contact us so we can update it and keep your data accurate. Any data that is no longer needed for the purposes specified in Information Collection and Use will be deleted.

